

PRESS RELEASE Help for cash strapped charities

A pioneering local infrastructure organisation has added fundraising to the range of services it can now offer to charities, voluntary groups and other not-for-profit organisations.



Voluntary Norfolk has acquired the business of Blue Tree Fundraising including all of its existing contracts and commitments. Blue Tree Fundraising is a well established fundraising agency which particularly focuses on raising funds for small and medium-size not-for-profit organisations. The services offered include researching and writing grant applications or appeals letters to grant making trusts. For organisations that don't have their own fundraising staff or much capacity Blue Tree Fundraising can help with raising funds at minimal cost.

Brian Horner, Chief Executive of Voluntary Norfolk said "Charities and voluntary groups have been through a difficult few years. Raising funds has become increasingly challenging for many. We are delighted that we will now be able to offer a service tailored to meeting the needs of such groups which will help them continue their vital work in their communities"

Matthew Adam of Blue Tree Fundraising said "From the early days of Blue Tree we could see there was a definite need for high quality professional fundraising at a low cost, to enable smaller charities to tap into the services they were normally priced out of. This need continues to grow and we have found in Voluntary Norfolk a particularly entrepreneurial and outward-looking organisation which will allow us to expand to help even more people."

Through its Charity BackRoom trading arm Voluntary Norfolk already provides a range of back office services to charities, voluntary groups and social enterprises. These include HR support and employment law, DBS checks, payroll and accounting, and health and safety.

For further information contact Brian Horner at Voluntary Norfolk on (01603) 883810 or brian.horner@voluntarynorfolk.org.uk